

We process your personal data for participation in our company event.

Controller

Stiftung & Co. KG
Schwabacher Straße 482
90763 Fürth
Phone: +49 (0)911 71 41-0
E-Mail: sales@kurz.de
Website: <https://www.kurz.de/de/>

Contact details of the data protection officer

MKM Datenschutz GmbH
Äußere Sulzbacher Straße 118
90491 Nuremberg, Germany
Phone: +49 (0)911 990 860 0
E-mail: info@mkm-datenschutz.de

Purpose and legal basis

We process your personal data for the purpose of registering and inviting you to our company event, as well as for the reservation of a hotel room, if requested. We only use your personal data to the extent necessary for the registration and invitation.

The legal basis for processing your personal data is Article 6(1) Sentence 1 lit. b and f of the GDPR..

Insofar as we have received your consent to the processing of your personal data for certain purposes, this processing of personal data is based on Article 6(1) Sentence 1 lit. a of the GDPR.

Recipients of personal data

Within our company, those departments will receive your personal data that require it for sending the invitation and conducting the company event.

Other transfers to third parties will generally only occur if they are necessary for contract processing, if a legitimate interest or legal obligation exists, or if your consent has been provided.

Duration of storage

If your data is no longer required for the aforementioned purposes, it will be deleted after six months. Please note that with every deletion, the data is initially only blocked and is only permanently deleted after a time delay, in order to prevent accidental deletions or any potential deliberate damage. For technical reasons, data may be duplicated in backup files and mirrored copies of services. Such copies will also only be deleted after a technical time delay.

Data subject rights

Subject to applicable legal conditions, you have the following rights:

You have the right to request, to the extent permitted by law, from us information about your personal data (Art. 15 GDPR), as well as the rectification (Art. 16 GDPR), erasure (Art. 17 GDPR), or restriction (Art. 18 GDPR) thereof. We also provide your data upon request in a structured, commonly used, and machine-readable format (Art. 20 GDPR). To exercise your rights, please contact the Controller. Should we process your personal data on the basis of a legitimate interest, you may object to this processing (Art. 21 GDPR). You also have the right to lodge a complaint with a supervisory authority if you believe that the processing of your personal data is not lawful (Art. 77 GDPR). The supervisory authority responsible for us is:

Bavarian State Office for Data Protection Supervision (BayLDA)

Promenade 18
91522 Ansbach, Germany
Phone: + 49 (0)981 180093-0
E-mail: poststelle@lda.bayern.de

Right to withdraw consent

If you have consented to the processing by means of a corresponding declaration, you can revoke your consent at any time with effect for the future. We will then no longer process your personal data for the purpose for which it was collected.

Transfers to third countries outside the EU

Data is not transferred to third countries (countries outside the European Economic Area—EEA).

Obligation to provide personal data and the consequences of withholding the data

The provision of your personal data is necessary for participation in the company event.

Automated decision-making and profiling

Automated decision-making based on the collected personal data, as well as profiling within the meaning of Article 22(1)–(4) of the GDPR, does not take place.

Last updated: February 2025